

Why Lobin Data Dashboard?

Case Study : Limitation of Public Lodging Statistics and an Alternative

Lobin Co. @ 20250601

Major Public Lodging Statistics in Korea (2023)



Intl. Arrivals
(MOJ)



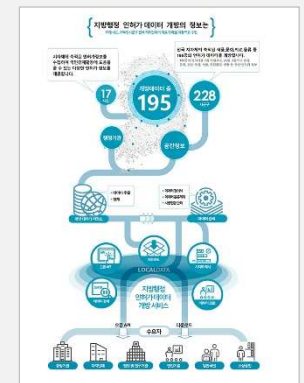
Intl. Traveler Survey
(MCST)



Dom. Traveler Survey
(MCST)

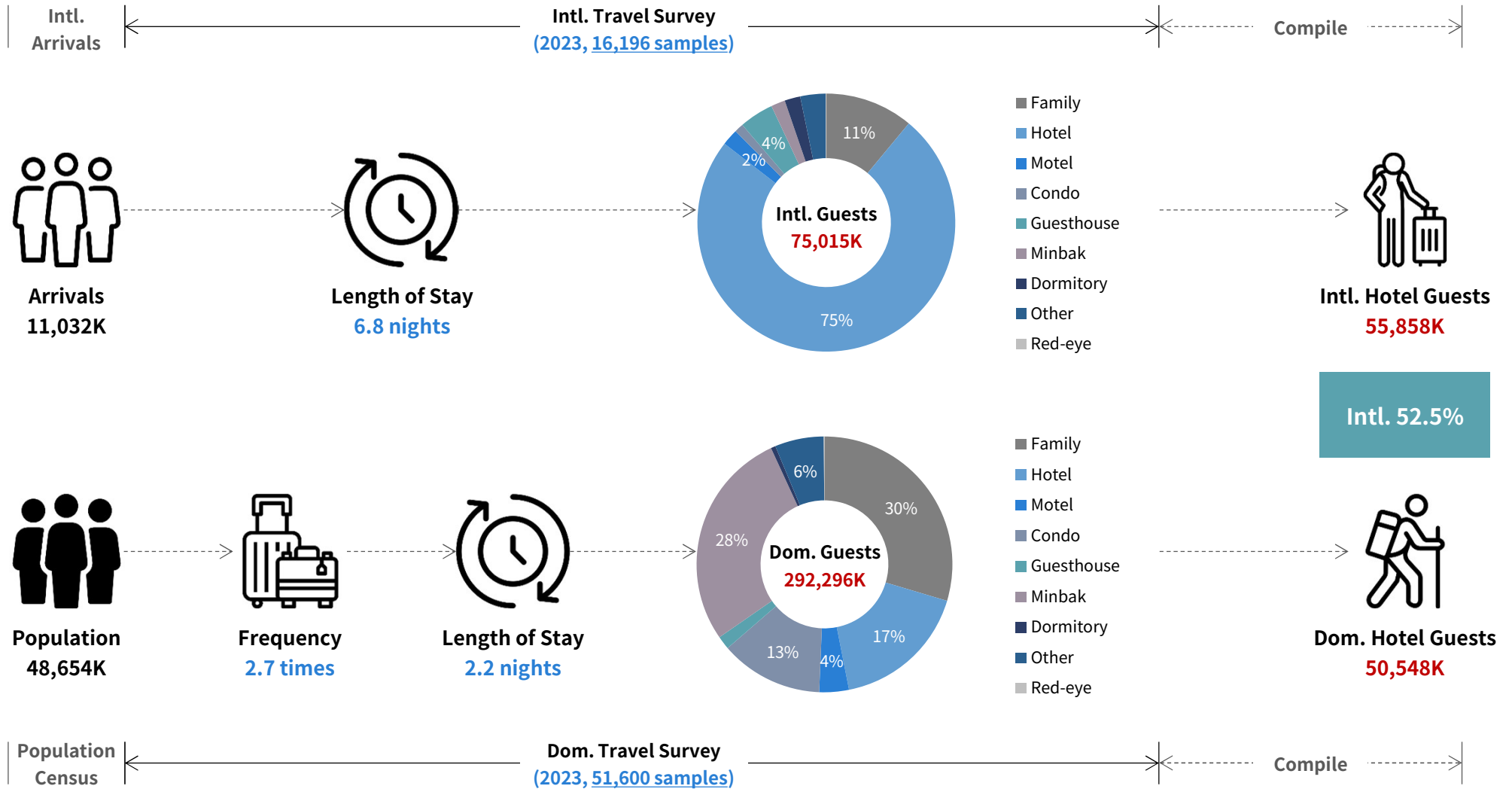


Hotel Performance
(KHA)

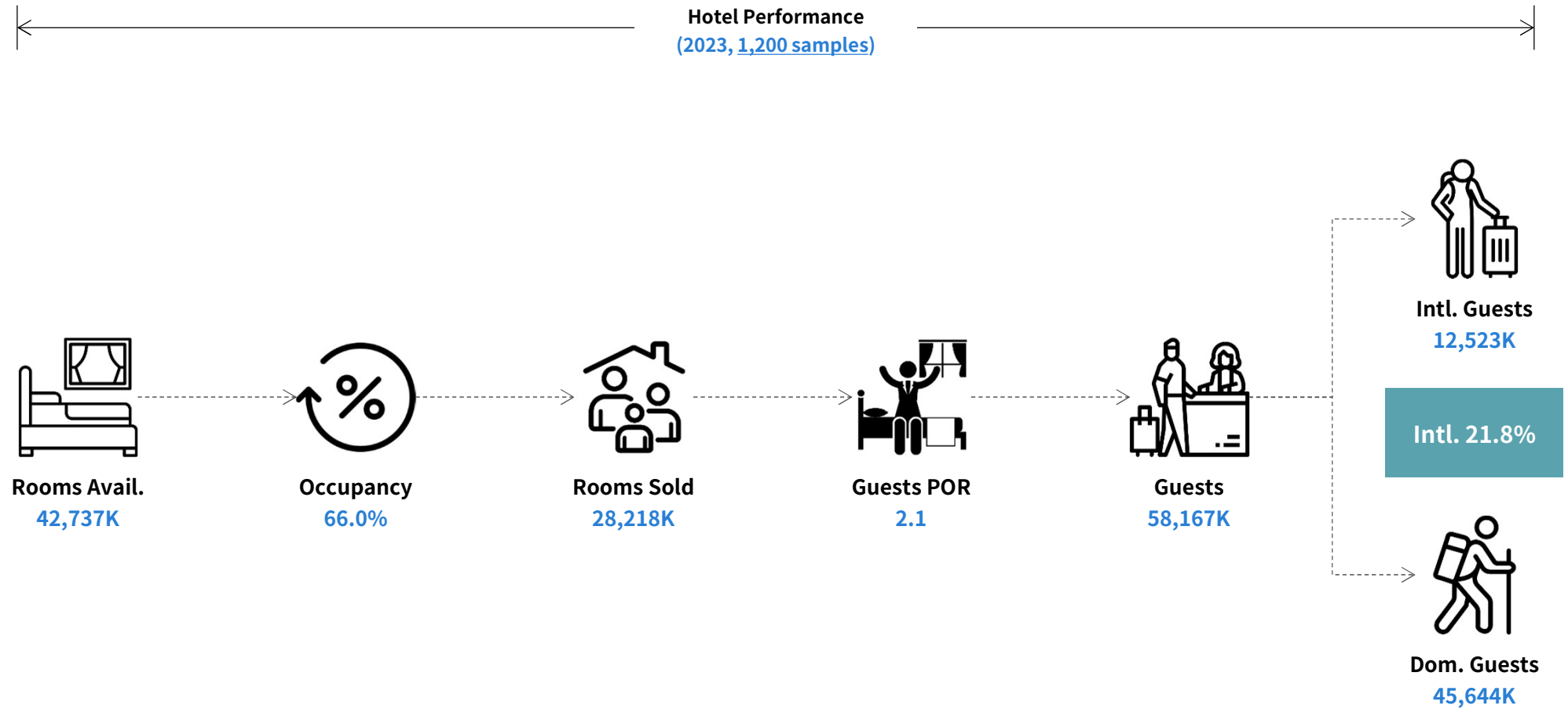


Lodging Biz. Ledger
(MOIS)

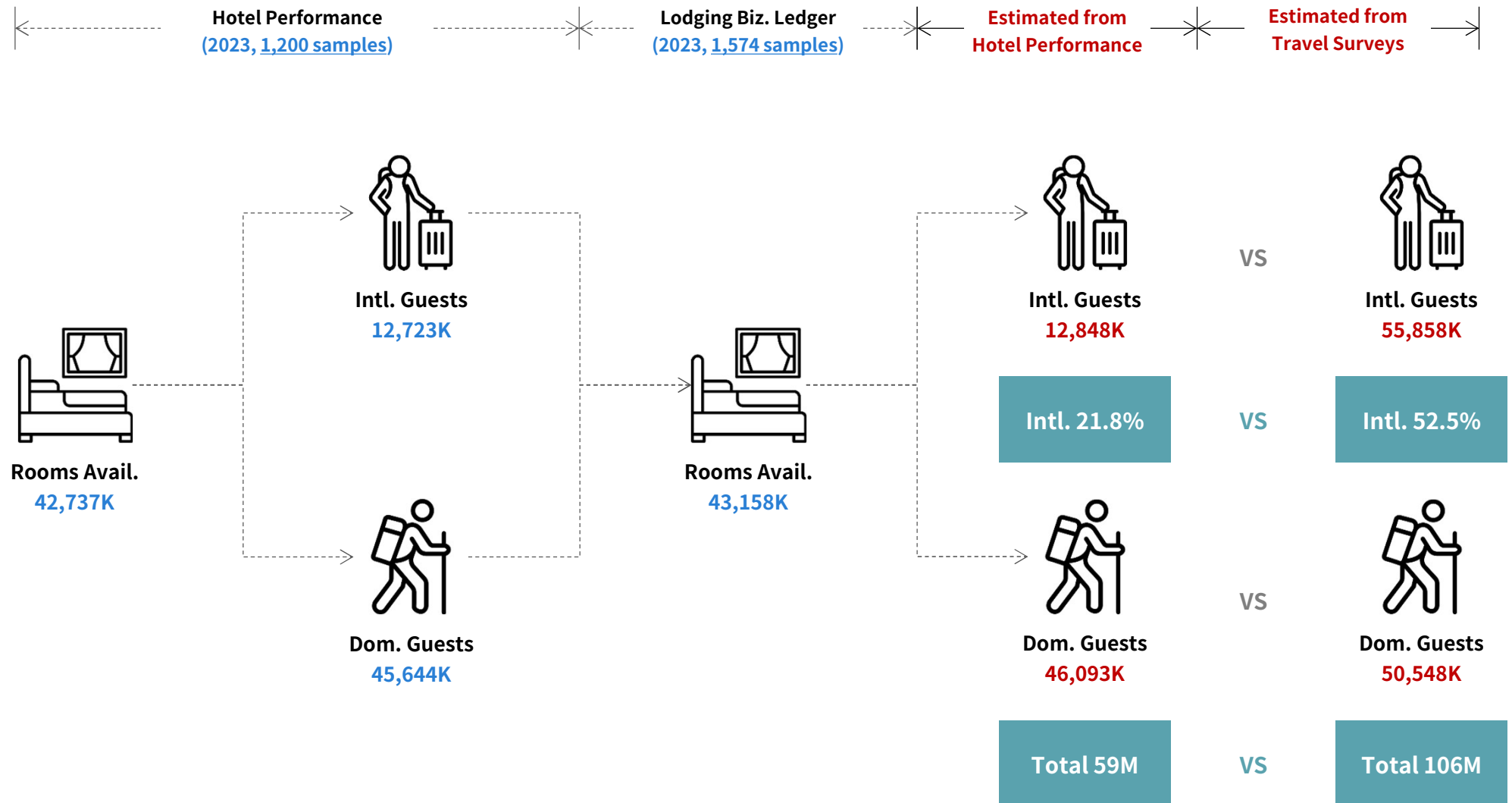
Using Public Lodging Statistics : Hotel (2023)



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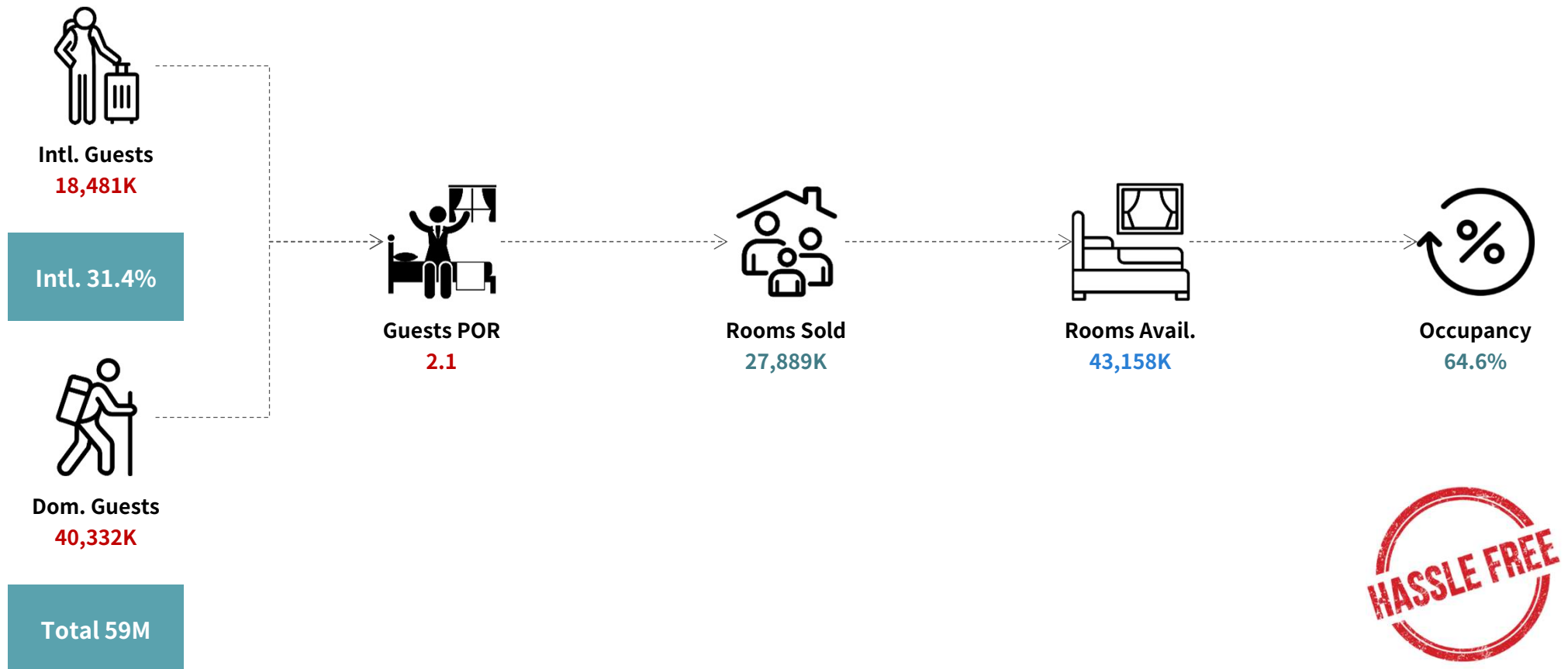


Using Public Lodging Statistics : Hotel (2023)

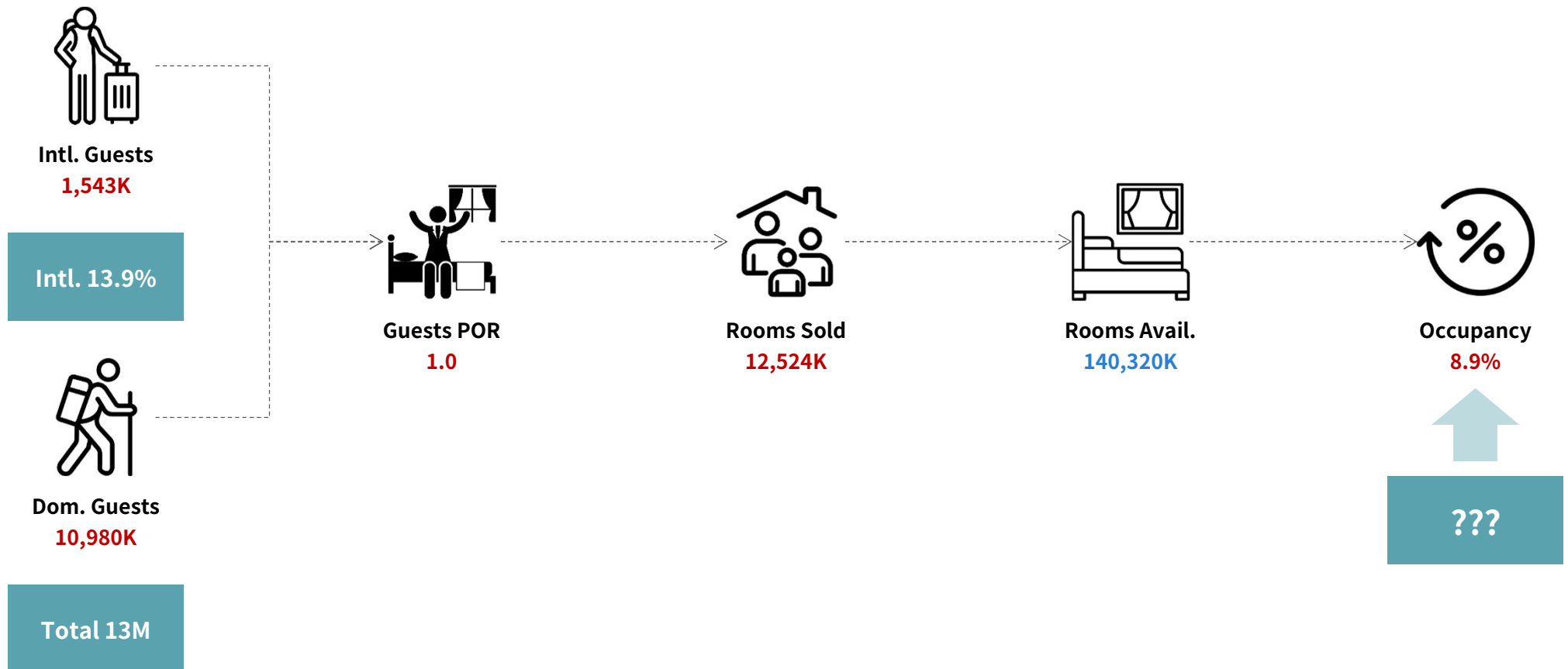


Lobin Data Dashboard : Hotel (2023)

LOBIN Dashboard

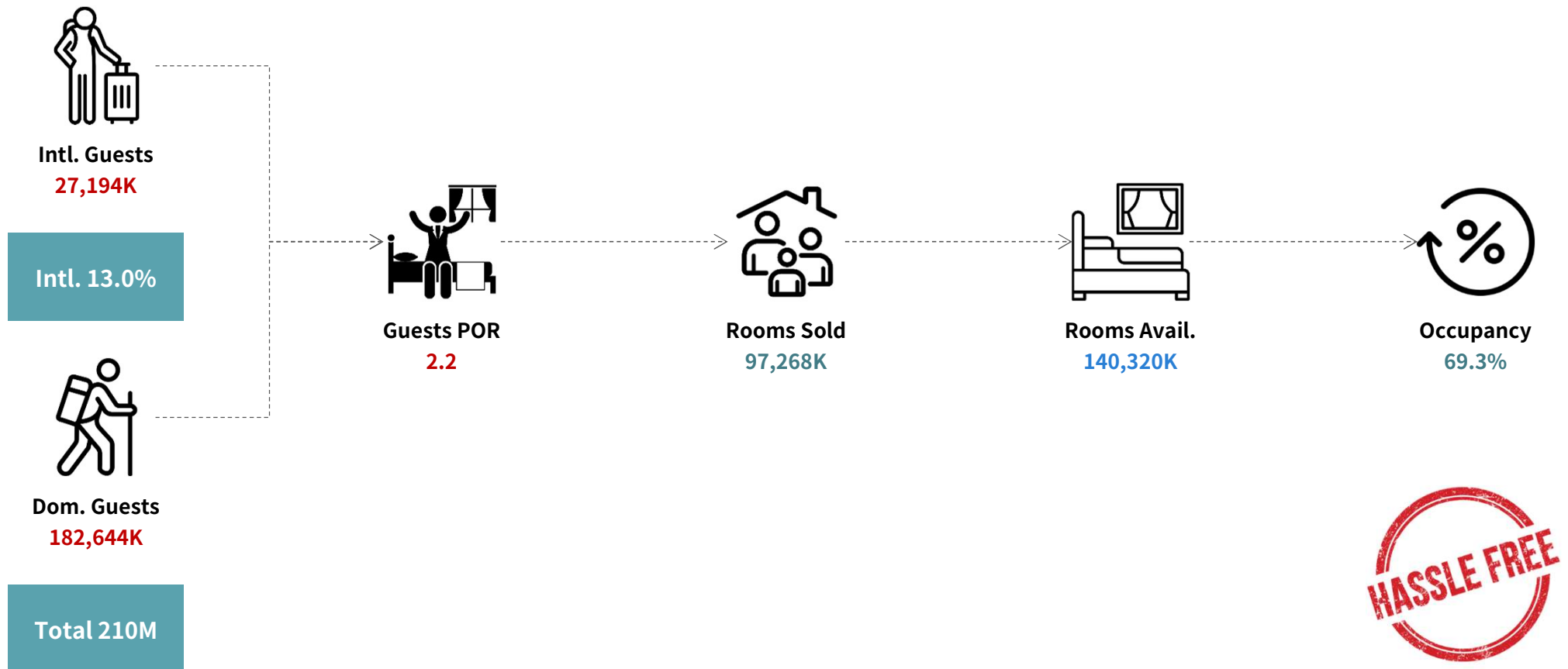


Using Public Lodging Statistics : Motel (2023)



Lobin Data Dashboard : Motel (2023)

LOBIN Dashboard



Lobin's Data Processing Architecture

