

Company Overview

Lobin Co. @ 20240401

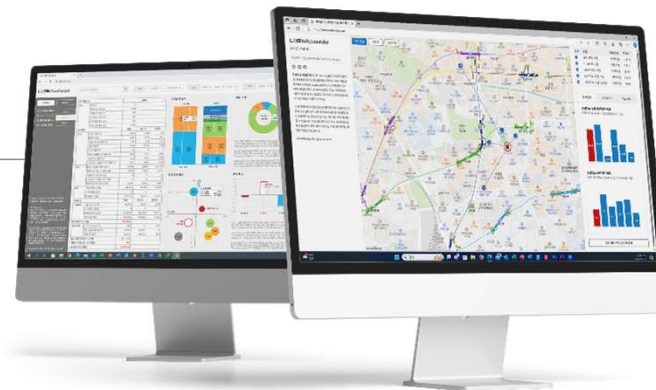
Lodging Business Intelligence

Lobin is a 'Lodging Business Intelligence' based on data technology and lodging industry expertise, providing integrated support for data-driven decision-making for management and investments.

Data Services

Lodging Data Dashboard

Provide time-series data for properties, enterprises, demand, finance together with analytics UI at the establishment level



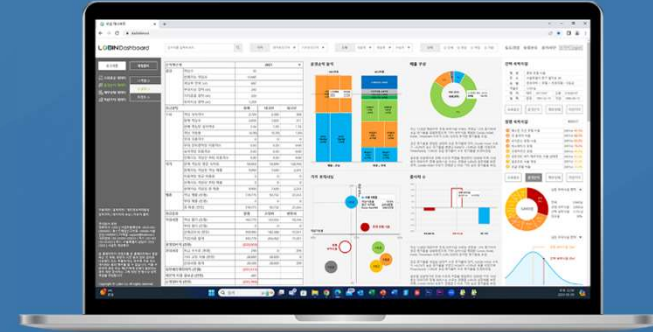
Consulting Services

Lodging Workout Platform

Provide recent snapshot of properties, enterprises, demand, finance together with lodging business workout consulting

Data Services

'Lodging Data Dashboard' provides data services penetrating the lodging industry and markets of Korea.



Lodging Market Trends

Provide time-series data by lodging market segmented by region and type.



Competitive Environment

Provide time-series data by competitive set of selected establishments.

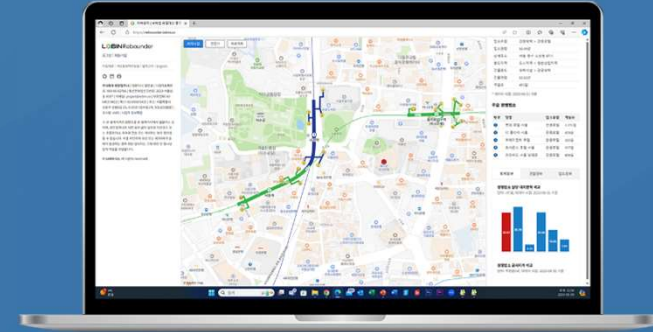


Individual Establishment

Provide competitive analysis of establishments over the markets.

Consulting Services

'Lodging Workout Platform' provides consulting services based on industry expertise and experts network.



Product Development

Develop products with a competitive advantage over the market.



Positioning Optimization

Optimize productivity and efficiency by reorganizing the value chain.

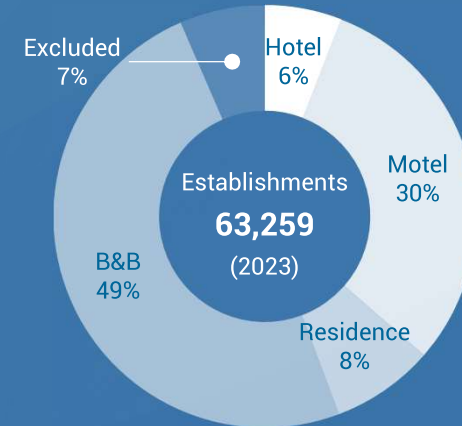


Business Workout

Workout troubled establishments through a comprehensive approach.

Core Competences

Lobin's core competences are global hotel industry expertise and spatial data processing technology.



Global Hotel Industry Expertise

CEO E.K. Ham

Seoul National University (BS, MS, Arch.)
Cornell University (MMH, Hotel Admin.)
IHG Americas HQ (Investment Analysis)
Mirae Asset GI (Hotel Investments)
Hotelysis Corporation (CEO)



Spatial Data Processing Technology

CPO Harim Lee

Seoul National University (BS, Arch.)
Harvard University (March, GSD)
Richard Meier & Partners (Designer)
Samoo Architects & Engineers (Design)
ArchiLaw Co., Ltd. (CEO)



General Information

Lobin is developing a comprehensive visibility and an effective risk management system.

LODGING BUSINESS INTELLIGENCE

Company Name	Established	Business Category
Lobin Co.	January 10, 2023	Database, Consulting
Website	Business Reg. No.	MO Reporting No.
https://lobin.co	493-86-02766	2023-Seongdong-0187
Email	Phone	Fax
support@lobin.co	+82-2-6403-9423	+82-2-6008-9420
Address		
#4121 SOL623 Bldg, 25 Sangwon 1-gil, Seongdong-gu, Seoul		

